

## ORDER



WZZM 13

**Orders**  
**Order / Rev:** 690695 - 2  
**Alt Order #:**  
**Product Desc:** Stabenow for Senate  
**Estimate:**  
**Flight Dates:** 10/08/12 - 10/14/12  
**Original Date / Rev:** 09/25/12 / 09/25/12  
**Order Type:** Political

**Primary AE:** Tim Siegel  
**Sales Office:** WZZM  
**Sales Region:** LOC

**Agency**  
**Name:** Media Strategies & Research/ POL  
**Buying Contact:**  
**Billing Contact:**  
 11350 Randon Hills Road, Suite 670  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Stabenow, D/ D/ Senate  
**Demographic:** A25-54  
**Product Codes:** PL-Federal, PL-US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	60	\$20,555.00	\$17,471.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	60	\$20,555.00	\$17,471.75	0.00
<b>Totals</b>	<b>60</b>	<b>\$20,555.00</b>	<b>\$17,471.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/08/12	10/14/12	M-F 5-530a M-F Morning News	CM	5-530a	M-W-F--	:30	3	\$105.00	P-3	0.00	NM	3	\$315.00
2	WZZM	10/08/12	10/14/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-T---	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
3	WZZM	10/08/12	10/14/12	M-F 6-7a M-F Morning News	CM	6-7a	MTWTF--	:30	5	\$270.00	P-3	0.00	NM	5	\$1,350.00
4	WZZM	10/08/12	10/14/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	5	\$355.00	P-2	0.00	NM	5	\$1,775.00
5	WZZM	10/14/12	10/14/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
6	WZZM	10/12/12	10/12/12	M-F 10-1030am Millionaire	CM	10-1030am	----F--	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
7	WZZM	10/11/12	10/11/12	M-F 1030-11am Millionaire	CM	1030-11a	---T---	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
8	WZZM	10/10/12	10/10/12	The View The View	CM	11a-12n	--W----	:30	1	\$120.00	P-4	0.00	NM	1	\$120.00
9	WZZM	10/08/12	10/08/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
10	WZZM	10/09/12	10/09/12	M-F 1230-1p Judge Gloria	CM	1230-1p	-T-----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
11	WZZM	10/12/12	10/12/12	The Chew The Chew	CM	1-2p	----F--	:30	1	\$95.00	P-4	0.00	NM	1	\$95.00

